

## Social Media and Communications Intern

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<b>Location :</b>	Rio de Janeiro, BRAZIL
<b>Application Deadline :</b>	05 March 2015
<b>Approx. Start Date :</b>	04 May 2015
<b>Type of Contract :</b>	Internship
<b>Languages Required :</b>	English

## Background

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The World Centre for Sustainable Development (RIO+ Centre) is seeking to engage an intern who is passionate about international sustainable development and about social media and communications for dialogue with governments, academia and civil society.

The RIO+ Centre is a partnership between the Government of Brazil and UNDP to serve as a legacy of the Rio+20 Conference. As a hub for dialogue that leads to social, environmental, & economic justice, RIO+ works with a broad range of people and institutions to create the momentum needed for a transformation to more sustainable development pathways. As a global Centre based in the south, RIO+ is committed to identifying policies, practices and perspectives that are rooted in the Global South.

The RIO+ Centre works towards the following objectives:

- Produce and disseminate evidence on policies and practices that are successfully addressing the social, economic and environmental dimensions of equitable development
- Trigger broad-based dialogue around the development, implementation and monitoring of sustainable human development
- Strengthen coalition building and networking for the increased participation and voice of underrepresented institutions, countries and communities in the adoption of equitable development at the national and global level

## Duties and Responsibilities

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Working under the guidance of the Policy Specialist and under direct supervision of the Deputy Director of the RIO+ Centre the social media and communications intern will:

- Work closely with RIO+ colleagues to research, design, draft and post content (text and visuals) for RIO+ Twitter and Facebook accounts and other social media channels
- Build and track growth of accounts
- Support production of stories and content for website [www.riopluscentre.org](http://www.riopluscentre.org) and RIO+ newsletters
- Support communications coverage of RIO+ events (live streaming, photos, live tweeting, etc)
- Support outreach and advocacy for online dialogues

## Competencies

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- Demonstrated experience and interest in online social networking;
- Strong organizational and research skills;
- Strong editing and formatting skills, graphic design skills are an asset;
- Excellent interpersonal skills;
- Experience working collaboratively in a team structure in a multicultural environment;
- Ability to work independently;

- High proficiency with MS Office and social media tools

## Qualifications

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- Enrollment in graduate studies in the areas of international development, environmental studies, journalism, new media, or related
- Excellent written and verbal communication skills and fluency in English are required. Knowledge of Portuguese is preferred. Additional UN languages are also an asset;
- Knowledge of sustainable development issues and United Nations processes on sustainable development

## Application Procedure

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Please send letter of interest and cv to [laura.hildebrandt@undp.org](mailto:laura.hildebrandt@undp.org). Also please specify your availability of dates, hours and possibility to relocate temporarily to Rio de Janeiro. This is an unpaid position.

Ideally seeking minimum of 4 months, full time.